



400th Anniversary of
the Death of Tokugawa Ieyasu



The Retired Shogun's Tōkaidō:

Scenes from the Fifty-Three Stations of the Tōkaidō

February 3 (Tue.) – March 29 (Sun.)

Part 1: February 3 (Tue.) – March 1 (Sun.)

Part 2: March 3 (Tue.) – March 29 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art
Designated Manager: NPO Hexaproject
Cooperation:
400th Anniversary of the Death of Tokugawa Ieyasu
Cultural Properties Division of Shizuoka City
Shizuoka Sengen Shrine, Seiken Temple
Historical Tōkaidō Residence of Village Headman Koike, Rinkō Temple

Outline

Tokugawa Ieyasu started working on improving the Tōkaidō once he unified the realm, and soon the highway was bustling with travellers. This year, as we reach 400 years after Ieyasu's death, we are pleased to present an exhibit of woodblock prints of Utagawa Hiroshige's Tōkaidō series along with a range of rare and valuable items connected with the Tokugawa family and cultural artifacts related to the Tōkaidō. These will allow visitors to appreciate the great legacy of the Retired Shogun Ieyasu and to travel the Tōkaidō as depicted by Hiroshige.

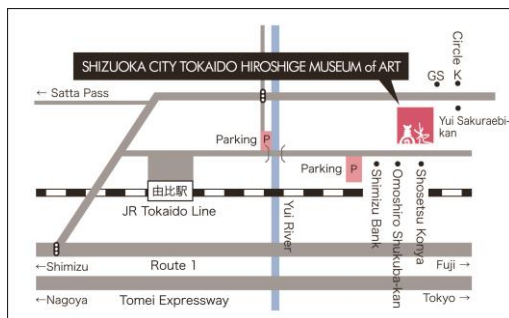
Hours 9:00 AM - 5:00 PM (last admission 30 minutes before closing time)

Closed Mondays (if it falls on a holiday, then the following Tuesday)

Adults: 510 (410) yen / University / High School Students: 300 (240) yen / Junior high students and younger: 120 (100) yen

* () indicates prices for groups of 20 or more * Persons with proof of disability and one accompanying person are admitted free of charge

* Shizuoka City residents Junior high students and younger as well as Shizuoka City residents over 70 are Admission admitted free of charge



Access by train:

Take the JR Tokaido Line and get off at Yui Station.
It is a 25-minute walk or 5-minute taxi ride from there.

Access by car:

There are 21 parking spaces at the museum
(Yui Honjin Park Parking)

■ From Osaka, Nagoya area

Exit the Tomei Expressway at the Shimizu IC and it is 20-minutes
by Route 1 from there.

■ From Tokyo, Yokohama area

Exit the Tomei Expressway at the Fuji IC and it is 25-minutes
by Route 1 from there.

Shizuoka City Tokaido Hiroshige Museum of Art

297-1 Yui, Shimizu-ku Shizuoka City 421-3103

[URL] www.tokaido-hiroshige.jp [facebook] www.facebook.com/tokaido.hiroshige

For more information on this exhibition and press inquires

Tel 054-375-4454 / Fax 054-375-5321 info@tokaido-hiroshige.jp

Exhibition Highlights

❶ Slip back in time to the Edo era.

Experience travel in the Edo era with our exhibit of Ukiyo-e prints from Utagawa Hiroshige's masterpiece, the Tōkaidō series, along with Ukiyo-e which show lively drawn scenes of Tōkaidō post stations and travelers, pictorial maps and ancient documents.



Above / Part 2 **Utagawa Hiroshige**

Fifty-three Stations of the Tōkaidō Road "Yui" Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Below / Part 1/Part 2 **Author: Ochikochi Dōin, Artist: Hishikawa Moronobu**

Charted Map of the Tōkaidō Vol.2 (one section) Collection of Shizuoka City Tokaido Hiroshige Museum of Art

❷ Follow the footsteps of the retired shogun.

Also on display are items related to the Tokugawa family from historic sites in Shizuoka city – Seiken Temple in Okitsu where Ieyasu studied as a child, Shizuoka Sengen Shrine where Ieyasu prayed for victory in the Sengoku period (Warring States period, 1467–1603), and Rinkō temple in Yui where Ieyasu visited while practicing falconry.



Right / Part 2 **Gunbai-uchiwa (Military Leader's Fan)** Collection of Shizuoka Sengen Shrine

Artwork

*Changes may be made to the exhibit and its displayed works.

Ukiyo-e

Part 1	Utagawa Hiroshige	<i>Tōkaidō Road (Reisho Tōkaidō)</i> [55 works]
Part 2	Utagawa Hiroshige	<i>Fifty-three Stations of the Tōkaidō Road (Gyōsho Tōkaidō)</i> [56 works]

Items Related to the Tokugawa Family and the Tōkaidō

Part 1	<i>Incense Burner in Shape of Bronze Cauldron, Celadon</i> <i>Suiteki in the Shape of a Stone Dragon etc.</i>	Collection of Seiken Temple	[4 works]
	<i>Charted Map of the Tōkaidō Vol.2</i>	Collection of Shizuoka City Tokaido Hiroshige Museum of Art	[1 work]
Part 2	<i>Kachi-fukube (Victory Gourd)</i> <i>Gunbai-uchiwa (Military Leader's Fan) etc.</i>	Collection of Shizuoka Sengen Shrine	[3 works]
	<i>Charted Map of the Tōkaidō Vol.3</i>	Collection of Shizuoka City Tokaido Hiroshige Museum of Art	[1 work]
Part 1 / Part 2	<i>Prohibitions from Tokugawa Ieyasu etc.</i> <i>Letter of Thanks from Matsudaira Izu-no-kami for the Presentation of Japanese Pepper (Prickly Ash) Leaves etc.</i>	Collection of Seiken Temple Collection of Rinkō Temple	[5 works] [2 works]
	<i>Cadastral Survey Land Register for Terao Village</i>	Collection of Historical Tōkaidō Residence of Village Headman Koike	[1 work]

■ Utagawa Hiroshige

Part 1 / *Tōkaidō Road*

This work has clear contrasts of color, giving it a sense of volume. The title characters are done in the *reisho* (clerical) script, which gives this series the name 'Reisho Tōkaidō'.



Part 1

Utagawa Hiroshige / *Tōkaidō Road* "Fuchū"

Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Ieyasu lived in Sunpu castle after he retired from the shogunate. Along with a post station there was an established courtesan district in this bustling castle town.

Part 2 / *Fifty-three Stations of the Tōkaidō Road*

Together with landscapes of famous sights, this series features many famous products and foods from post-station towns. The title characters are done in the *gyōsho* style, which gives this series the name 'Gyōsho Tōkaidō'.



Part 2

Utagawa Hiroshige / *Fifty-three Stations of the Tōkaidō Road* "Fuchū Distant View of the Abe River"

Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Shown here is the famous *Abekawa Mochi*. Said to be a favorite food of Ieyasu's, it is a rice cake covered with sweetened yellow soybean flour, resembling the gold dust panned from Abe River.

■ Items Related to the Tokugawa Family and the Tōkaidō

Here we present rare and valuable items connected with the Tokugawa family, from the Seiken Temple and the Shizuoka Sengen Shrine, both historical sites with links to Ieyasu. We also present cultural artifacts that give an idea of what the Tōkaidō was once like.

Right / Part 2

Kachi-fukube (Victory Gourd) Collection of Shizuoka Sengen Shrine

A favourite item of Ieyasu, they were given this name as he felt they brought him victory on the battlefield.



■ Related Event / Gallery Talks by a Museum Curator

Part 1 "Tōkaidō Road" February 15 (Sun.) 13:00 - 13:30

Part 2 "Fifty-three Stations of the Tōkaidō Road" March 15 (Sun.) 13:00 - 13:30

Cost: Free *museum entrance fee is required

Language: Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment

About the Museum

Shizuoka City Tokaido Hiroshige Museum of Art

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces *Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition) and *One Hundred Famous Views of Edo*.

We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.



About Hiroshige

Utagawa Hiroshige (1797–1858) Ukiyo-e artist

He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work *Fifty Three Station of the Tōkaidō* (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, *One Hundred Famous Views of Edo*, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.



Utagawa Toyokuni III / Memorial Portrait of Utagawa Hiroshige
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

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The Retired Shogun's Tōkaidō:

Scenes from the Fifty-Three Stations of the Tōkaidō

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