



## Processional Tokaido - Journalism of Edo

2014 April 1 (Tue.) – July 6 (Sun.)

Part 1 / April 1 (Tue.) – April 27 (Sun.)

Part 2 / April 29 (Tue./Holiday) – June 1 (Sun.)

Part 3 / June 3 (Tue.) – July 6 (Sun.)

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Organizer: Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Cooperation: Toyohashi City Museum of Art and History

Toyohashi City Futagawa Shuku Honjin Museum

Cultural Properties Division of Shizuoka City

400th Anniversary of the Death of Tokugawa Ieyasu

The Adachi Foundation for the Preservation of Woodcut Printing

Towards the end of the peaceful Tokugawa Shogunate period, the city of Edo was in turmoil over whether to open the country in the face of pressure from the Western powers or expel the ‘barbarians’. The fourteenth shogun, Lord Tokugawa Iemochi (1846-1866) traveled to Kyoto in 1863 to inform Emperor Kōmei, who was firmly committed to the idea of expelling the foreigners, of the shogunate’s policy of opening the country. This was the first time that a Tokugawa shogun had visited Kyoto since the third shogun, Iemitsu, 229 years before. The procession, which included over 3,000 armed men and cost a total of 1.5 million ryō (gold coins), some 150 billion yen in today’s money, stunned late Tokugawa society.

‘Scenes of Famous Places Along the Tokaido Road’, which is featured here, was painted to show this historical event, and as result it was nicknamed ‘Processional Tokaido’. Thus Ukiyo-e prints, which by the end of the shogunate now featured topical events as well, came to play a role as a medium for providing information to the commoners. This exhibition features a total of 163 Ukiyo-e works. Also exhibited are news reporting materials from the late Edo period such as kwaraban.

We hope you will enjoy viewing these ‘Processional Tokaido’ prints, which are not only views of famous scenes, but also a form of journalism.

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\*Changes may be made to the exhibit and its displayed works.

#### **Utagawa Hiroshige II and 15 artists**

Part 1 : *Scenes of Famous Places along the Tokaido Road* (Edo–Takashi Bay) [54 pieces inc. catalogue]

Part 2 : *Scenes of Famous Places along the Tokaido Road* (Yui–Shono) [55 pieces]

Part 3 : *Scenes of Famous Places along the Tokaido Road* (Kameyama–Kyoto) [54 pieces]

Total : 163 pieces

#### **Utagawa Hiroshige**

Famous Places in the Eastern Capital [18 pieces]

Picture of Souvenirs from Edo [6 pieces]

Total : 24 pieces

#### **News Reporting Materials**

■ Utagawa Hiroshige II and 15 artists

*Scenes of Famous Places along the Tokaido Road (Processional Tokaido)*

‘Scenes of Famous Places Along the Tokaido Road’ was inspired by the historical event of the Tokugawa shogun’s visit to Kyoto, which was 229 years since the last such visit by the third shogun, Iemitsu, and as almost all images have an armed procession in them, the series is also known as ‘Processional Tokaido’. This is a huge collection, featuring a simultaneous printing by more than twenty Edo printers and a total of 163 pages, including a catalogue designed by Baisotei Gengyo. It not only depicts famous sites along the Tokaido and surrounding areas, but features numerous scenes within Kyoto, Osaka, and the Kinai provinces around that area. Some sixteen artists contributed work, including such luminaries as Toyokuni III, whose portraits of beauties and actors made his name famous, as well as Hiroshige II, Ikkaisai Yoshitoshi (Tsukioka Yoshitoshi), and other artists of the Utagawa School, the biggest clique in the world of late Tokugawa Ukiyo-e, and other artists such as Seisei Chikamaro (Kawanabe Kyōsai).

[Part 1]



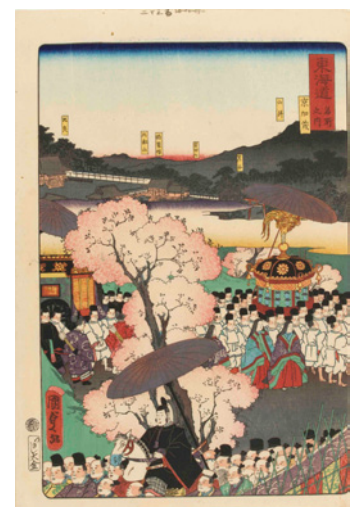
Scenes of Famous Places along the Tokaido Road  
“Nihonbashi”  
Utagawa Toyokuni III

[Part 2]



Scenes of Famous Places along the Tokaido Road  
“Satta Pass”  
Utagawa Yoshimori

[Part 3]



Scenes of Famous Places along the Tokaido Road  
“The Kamo Shrine in Kyoto”  
Utagawa Kunisada II



Scenes of Famous Places along the Tokaido Road  
“Daishigawara”  
Utagawa Hiroshige II



Scenes of Famous Places along the Tokaido Road  
“Mount Kuno”  
Utagawa Kunitsuna II



Scenes of Famous Places along the Tokaido Road  
“Nachi Waterfall”  
Seisei Chikamaro

■ Small exhibition room

This exhibition features three types of materials – Ukiyo-e prints, kawaraban, and modern newspapers – showing the progression of journalism.

■ Related Event 1

Ukiyo-e Demonstrations & Workshops

Demonstrations and workshops by the Adachi Institute of Woodcut Prints who continue the Edo-period techniques of woodcut printing. All ages are welcome to participate.

- When: May 3 (Sat./Holiday); Morning / 11:00 - 12:30, Afternoon / 14:00 - 15:30
- Presenter: The Adachi Foundation for the Preservation of Woodcut Printing
- Cost: Free \*museum entrance fee is required

Spaces are limited to the first 15 people (pre-registration recommended).

Registration will close once all spaces are filled.



Utagawa Hiroshige  
“Fifty-Three Stations of the Tokaido  
(Hoeido Version) Yui, Satta Pass”



Demonstration and Workshop/ 2013



■ Related Event 2

Gallery Talks by a Museum Curator

- Part1 :“Processional Tokaido” April 13 (San.)
- Part2 :“Kyoto Visit by Tokugawa Iemochi” May 4 (San.)
- Part3 :“Journalism in the Late Edo Period” Jun 15 (San.)

- Time:13:00—13:30
- Cost: Free \*museum entrance fee is required
- Language: Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment.

Hours : 9:00 AM – 5:00 PM (last admission 30 minutes before closing time)

Closed : Mondays (if it falls on a holiday, then the following Tuesday)

Admission : Adults: 510 (410) yen / University/High School Students: 300 (240) yen /

Junior high students and younger:120(100)yen

\* ( ) indicates prices for groups of 20 or more

\* Persons with proof of disability and one accompanying person are admitted free of charge

\* Shizuoka City residents Junior high students and younger as well as Shizuoka City residents over 70 are admitted free of charge

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400th Anniversary of the Death of Tokugawa Ieyasu

The Adachi Foundation for the Preservation of Woodcut Printing



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SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

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Tel 054-375-4454 / Fax 054-375-5321

[URL] [www.tokaido-hiroshige.jp](http://www.tokaido-hiroshige.jp)

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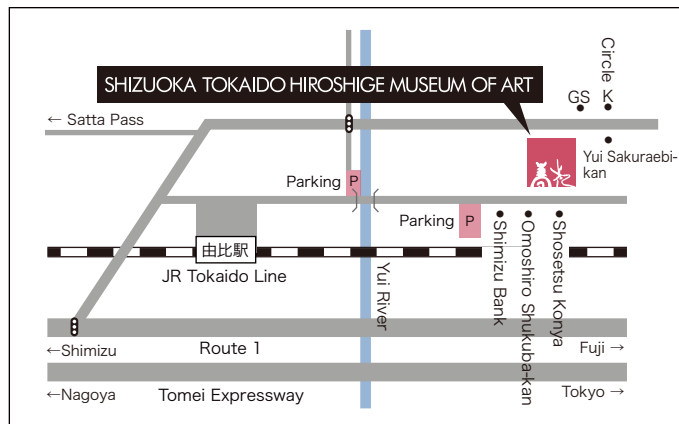
□ Access by train:

Take the JR Tokaido Line and get off at Yui Station.

It is a 25-minute walk or 5-minute taxi ride from there.

□ Access by car:

Exit the Tomei Expressway at the Shimizu IC and it is 20-minutes by Route 1 from there. There are 21 parking spaces at the museum (Yui Honjin Park Parking).



For more information on this exhibition and press inquiries  
[info@tokaido-hiroshige.jp](mailto:info@tokaido-hiroshige.jp)

■ Press Images

High-resolution data for the following 4 images are available for editorial coverage of exhibitions. Please send your request by email or fax after reading the usage conditions on the following page.

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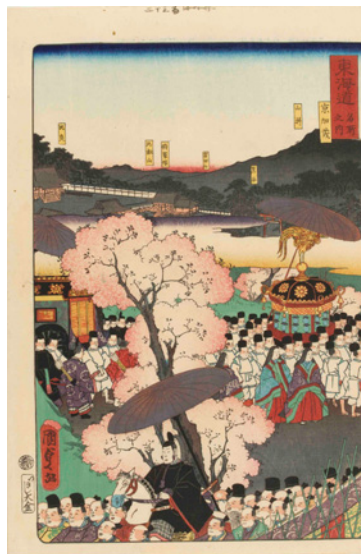
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■ Title and Credit

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3. Utagawa Yoshimori *Scenes of Famous Places along the Tokaido Road* “Satta Pass” From the Shizuoka City Tokaido Hiroshige Museum of Art collection
4. Utagawa Kunisada II *Scenes of Famous Places along the Tokaido Road* “The Kamo Shrine in Kyoto”  
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## Processional Tokaido -Journalism of Edo

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