

400th Anniversary of
the Death of Tokugawa Ieyasu



Ieyasu and Hiroshige's Tōkaidō

August 11 (Tue.) – November 8 (Sun.)

Part 1: August 11 (Tue.) – September 6 (Sun.)

Part 2: September 8 (Tue.) – October 12 (Mon. / Holiday)

Part 3: October 14 (Wed.) – November 8 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Cooperation: 400th Anniversary of the Death of Tokugawa Ieyasu

Shizuoka City Economic Affairs Bureau Commerce & Industry Department

Industry Promotion Division

The Adachi Foundation for the Preservation of Woodcut Printing

Seiken Temple

Mochizuki Ningyō

Outline

In commemoration of the 400th anniversary of the death of Tokugawa Ieyasu, this exhibition focuses on the road which Ieyasu made improvements, the "Tōkaidō".

Ieyasu started working on the Tōkaidō as soon as he unified Japan. After the road was maintained, Tōkaidō traffic increased with the daimyo processions, merchants, and craftsmen who brought along various cultures. Utagawa Hiroshige depicted Ukiyo-e with scenes of the Tōkaidō in the late Edo period when it was bustling with people, as demand for travel was high amongst the masses.

This exhibition features Hiroshige's representative works including *Fifty-Three Stations of the Tōkaidō*, *Tōkaidō Road*, as well as pieces depicting Tokugawa Iemochi, the fourteenth shogun proceeding to the capital in *Scenes of Famous Places along the Tōkaidō Road* by artists of the end of Edo period. Also on display are traditional crafts made using techniques passed down from the craftsmen who gathered in Fuchū (present-day Shizuoka City), and cultural assets that travelled from other provinces to historical sites in Shizuoka City. This exhibition sheds light on the "main artery" of Japan, the Tōkaidō, through Ukiyo-e and other items related to the road.

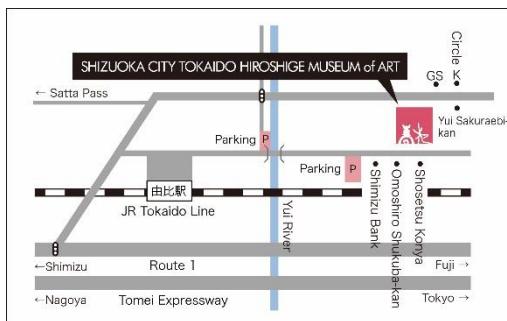
Hours 9:00 AM - 5:00 PM (last admission 30 minutes before closing time)

Closed Mondays (if it falls on a holiday, then the following Tuesday)

Adults: 510 (410) yen / University / High School Students: 300 (240) yen / Junior high students and younger: 120 (100) yen

* () indicates prices for groups of 20 or more * Persons with proof of disability and one accompanying person are admitted free of charge.

* Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.



Access by train:

Take the JR Tokaido Line and get off at Yui Station.
It is a 25-minute walk or 5-minute taxi ride from there.

Access by car:

There are 21 parking spaces at the museum
(Yui Honjin Park Parking)

■ From Osaka, Nagoya area

Exit the Tomei Expressway at the Shimizu IC and it is 20-minutes by Route 1 from there.

■ From Tokyo, Yokohama area

Exit the Tomei Expressway at the Fuji IC and it is 25-minutes by Route 1 from there.

Shizuoka City Tokaido Hiroshige Museum of Art

297-1 Yui, Shimizu-ku Shizuoka City 421-3103

[URL] www.tokaido-hiroshige.jp [facebook] www.facebook.com/tokaido.hiroshige

For more information on this exhibition and press inquiries

Tel 054-375-4454 / Fax 054-375-5321 info@tokaido-hiroshige.jp

Exhibition Highlights

① History of Tōkaidō in Digest

The Tōkaidō route was maintained for the unification of the whole country by Tokugawa Ieyasu. Eventually, in the late Edo Period there was a travel boom amongst commoners with Ukiyo-e prints of the Tōkaidō by Utagawa Hiroshige gaining popularity. This exhibit traces the history of the Tōkaidō in digest-form through ancient documents, wood-block print books, and Ukiyo-e prints of each period, from the military and political use of "Ieyasu's Tōkaidō" to "Hiroshige's Tōkaidō" when it became a motif in the widely-popular art of Ukiyo-e.

Top image: work exhibited in Part 1~Part 3

Prohibition from Tokugawa Ieyasu Collection of Seiken Temple

This prohibition issued by Ieyasu for the Seiken temple bans pillaging and violence by the armies.

Bottom image: work exhibited in Part 2

Utagawa Hiroshige

Fifty-Three Stations of the Tōkaidō "Goyu: Women Soliciting Travelers"

Collection of Shizuoka City Tokaido Hiroshige Museum of Art



work exhibited in Part 1~Part 3

Sangōaku "Hōjōsan" Collection of Jōen Temple

Sangōaku is a tablet displayed on a temple's gate in which the temple's *sangō* (literally "mountain name") is written. This *Sangōaku*, with the *sangō* of "Hōjōsan" for Jōen Temple, was written by a member of Joseon Missions from Korea in 1748.

② Tōkaidō where Historical Persons Once Traveled

Hiroshige's Ukiyo-e with its daimyo processions and travelers, as well as the Processional Tōkaidō by Hiroshige II et al presenting the fourteenth shogun Iemochi's procession, tell us about the people who once traveled the Tōkaidō. Also on display are objects from the historical sites of Seiken Temple of Okitsu and Jōen Temple of Yui in Shizuoka City which depict the people who visited Suruga through the Tōkaidō, including treasures related to the Tokugawa family and cultural assets from Joseon Missions from Korea, whose diplomatic ties were made by Ieyasu.

Related Event 1: Lecture "Early Modern Tōkaidō and Yui Post Station"

Presenter: Takashige Honda (Professor Emeritus of Shizuoka University)

Date: September 13 (Sun.) 13:30 – 15:00 **Cost:** Free *museum entrance fee is required

Language: Japanese **Registration:** Applications accepted by telephone (054-375-4454) or through our website. Spaces are limited to the first 35 people (pre-registration recommended). Registration will close once all spaces are filled.

Related Event 2: Ukiyo-e Demonstrations & Workshops

Presenter: The Adachi Foundation for the Preservation of Woodcut Printing

When: October 18 (Sun.); Morning / 11:00 - 12:30, Afternoon / 14:00 - 15:30

Cost: Free *museum entrance fee is required

Registration: Applications accepted by telephone (054-375-4454) or through our website.

Printing workshop spaces are limited to the first 15 people (pre-registration recommended).

Registration will close once all spaces are filled.

*Public transportation is recommended as the Yui Street Festival will be held on the same day and there will be traffic regulations.

Related Event 3: Gallery Talks by a Museum Curator

Part 1 Tōkaidō Road August 23 (Sun.) 13:00 - 13:30

Part 2 Fifty-Three Stations of the Tōkaidō September 20 (Sun.) 13:00 - 13:30

Part 3 Scenes of Famous Places along the Tōkaidō Road October 25 (Sun.) 13:00 - 13:30

Cost: Free *museum entrance fee is required **Language:** Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment

■ Ukiyo-e works

Part 1: *Tōkaidō Road (Reisho Tōkaidō)*; 55 works

The title characters are done in the *reisho* (clerical) script, which gives this series the name Reisho Tōkaidō.

Printed with deep colour tones, the piece is deep and captivating.

Part 2: *Fifty-Three Stations of the Tōkaidō (Tōkaidō Hoeidō Edition)*; 55 works

This *Soroimono* (series of prints) are reputable works by Hiroshige that represent Ukiyo-e. Taking the name from the original publisher Hoeidō, they are widely known as Tōkaidō Hoeidō Edition.

Part 3: *Scenes of Famous Places along the Tōkaidō Road (Processional Tōkaidō)*; 55 works

During the end of Edo period, Japan was facing the dilemma of opening the country or exclusion. At this time, the fourteenth shogun, Tokugawa Iemochi, headed to Kyoto in response to the request of the Imperial Court. From more than 160 pieces depicting Iemochi, this exhibition focuses on work depicting Sunpu Castle and Kunōzan, which have close connections with Ieyasu.



Work exhibited in Part 1

Utagawa Hiroshige
Tōkaidō Road "Okitsu: Kiyomigaseki and Seiken Temple"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

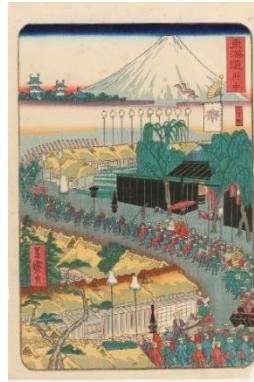
Seiken Temple is known for being a temple where Tokugawa Ieyasu was educated while he was held hostage by Imagawa, and for being frequently visited by Ieyasu after he was a retired shogun.



Work exhibited in Part 2

Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
"Yui: Satta Pass"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

The Satta Pass, lying between the post-station towns of Yui and Okitsu, was famed both as one of the hardest parts of the Tōkaidō as well as for providing a superb view of Mt. Fuji.



Work exhibited in Part 3

Utagawa Yoshimori
Scenes of Famous Places along the Tōkaidō Road "Fuchū"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

With the shogunate-approved Yukaku (red-light district) in the foreground, this work includes Ieyasu-related motifs of Sunpu Castle, Mt. Fuji and the Kinsen Umajirushi, a large gold fan used in the battlefield by Ieyasu.

■ Cultures which came to the Suruga province from other provinces

The people who travelled using the Tōkaidō

Craftsmen all over Japan came to Fuchū for the construction of the Sunpu Castle, Kunōzan Tōshō-gū, and the Sengen Shrine. These techniques live on in Shizuoka City as traditional handicrafts. This exhibition introduces traditional handicrafts used by the craftsmen of the Edo period to present day.

Part 1: Suruga Lacquerware / Suruga Bamboo Latticeware

Part 2: Suruga Maki-e / Wood Mosaic Work / Shizuhata-yaki Pottery

Part 3: Suruga Hinagu (Miniature Furniture) and Suruga Hina Dolls

The articles that travelled the Tōkaidō

Shizuoka city has many cultural assets that were made in other provinces. This exhibition displays treasures related to the Tokugawa family and crafts made in other provinces that were transported to the historical sites of Shizuoka City, including the Seiken Temple.



Work exhibited in Part 2

Moroi Jirō
Lacquered Ornamental Plate, "Mt. Fuji"
Collection of Shizuoka City Economic Affairs Bureau Commerce & Industry Department Industry Promotion Division

About the Museum

Shizuoka City Tokaido Hiroshige Museum of Art

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces *Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition) and *One Hundred Famous Views of Edo*.

We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.



About Hiroshige

Utagawa Hiroshige (1797–1858) Ukiyo-e artist

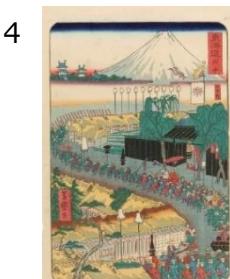
He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work *Fifty Three Station of the Tōkaidō* (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, *One Hundred Famous Views of Edo*, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.

Utagawa Toyokuni III / Memorial Portrait of Utagawa Hiroshige
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



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4. Utagawa Hiroshige *Scenes of Famous Places along the Tōkaidō Road "Fuchū"*
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Ieyasu and Hiroshige's Tōkaidō

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