



Edo Design Book

Beauty of Design in Hinagata books and Ukiyo-e

January 19 (Tue.) ~ March 28 (Sun.) 2021

Part1 January 19 (Tue.) ~ February 21 (Sun.)

Part2 February 23 (Tue.) ~ March 28 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Cooperation: Konbun Silk Co., Ltd.

Outline

Traditional Japanese clothing that we call “*Kimonos*” or “*Wafuku*” today were known as “*Kosode*” before the Edo era. Contrary to Western clothing that puts emphasis on form, Japanese “*Kosode*” puts emphasis on the design of the back. The exhibition will introduce the beauty of design in the patterns of *Kosode* through *Hina-gata books*, which were like sample books of Edo Ukiyo-e and fashion design.

HOURS

Hours: 9:00 ~ 17:00 (Last admission; 30mins. Before closing time)
Closed: Mondays (If it falls on a holiday, then the following Weekday)
Newyear holidays (12/28~1/4)

FEE

Adu Filts: 520 (410) yen
University / High School Students: 310 (250) yen
Junior high students and younger: 130 (100) yen

* () indicates prices for groups of 20 or more

* Persons with proof of disability and one accompanying person are admitted free of charge.

* Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.

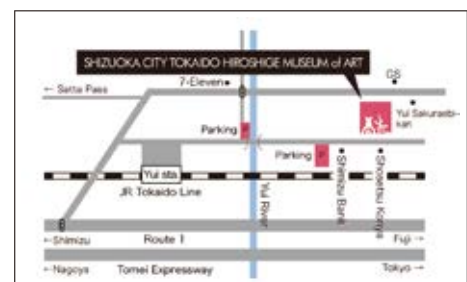
ACCESS

[Access by train]

Take the JR Tokaido Line and get off at Yui Station. It is a 25-minute walk or 5-minute taxi ride from there.

[Access by car]

There are 21 parking spaces at the museum (Yui Honjin Park Parking)



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

Press Images

High-resolution data for the following 6 images are available for editorial coverage of exhibitions.
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Title and Credits

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4. Utagawa Hiroshige, *Fifty-three Stations by Two Brushes* "Mishima"
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~Beauty of Design in Hinagata books and Ukiyo-e~

Press Image Date Request

TO: Tokaido Hiroshige Museum of Art Press Desk

FAX.054-375-5321 E-mail: info@tokaido-hiroshige.jp

Check the box for image data to be requested.

1. Poster Image ©Shizuoka City Tokaido Hiroshige Museum of Art
2. Utagawa Hiroshige, *Famous Restaurants of the Eastern Capital*
Utagawa Toyokuni III "The Momokawarō Restaurant: Ukiyo Inosuke"
3. Utagawa Toyokuni III *Fifty-three Stations of the Tōkaidō Road* "Mishima: Kanaya Kingorō"
4. Utagawa Hiroshige, *Fifty-three Stations by Two Brushes* "Mishima"
Utagawa Tokokuni III
5. Utagawa Hiroshige *Five Elements at Famous Places in Edo* "Fireworks of Ryōgoku"
6. Utagawa Toyokuni III *Roles Representing the Five Elements*

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