# PRESS RELEASE



## Ukiyo-e Flower Calendar Edo Flowers Enjoyed Through Ukiyo-e

## January 23 [Tue.] - March 31 [Sun.] 2024

Part1 January 23 (Tue.) ~ February 25 (Sun.)

Part2 February 27 (Tue.) ~ March 31 (Sun.)

Organizer: Shizuoka City, Shizuoka City Tokaido Hiroshige Museum of Art Designated Manager: NPO Hexaproject Cooperation: Shizuoka Prefectural Central Library

### Outline

Flowers that bloom each season were the biggest forms of pleasure for the people of Edo. Enthusiasts visited popular areas known for beautiful flowers, enjoyed gardening by preparing potted plants at home, and occasionally incorporated seasonal plants, trees, and flowers into their kimonos or accents for garments. Enjoy the plants, flowers, and trees that were close and familiar to the lives of people in the Edo era through Ukiyo-e.

\*All art pieces are replaced once a session is over.



SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

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#### **Exhibition hall**

#### Ukiyo-e Flower Calendar Edo Flowers Enjoyed Through Ukiyo-e

#### Part1





Part1 Utagawa Hiroshige *Famous Places in the Eastern Capital* "Wisteria at Kameido" Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part1 Rissho (Utagawa Hiroshige II) *Thirty-six Selected Flowers* "Morning Glories at Iriya in the Eastern Capital" Collection of Shizuoka Prefectural Central Library

Part1 Colle Utagawa Hiroshige One Hundred Famous Views of Edo "Plum Garden in Kameido" Collection of Shizuoka City Tokaido Hiroshige Museum of Art

#### Part2



Part2 Utagawa Hiroshige One Hundred Famous Views of Edo "Kiyomizu Hall and Shinobazu Pond at Ueno" Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part2 Utagawa Hiroshige *Famous Placess in Edo* "Maple-leaf Viewing at Kaian Temple in Shinagawa" Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part2 Rissho (Utagawa Hiroshige II) *Thirty-six Selected Flowers* "Chrysanthemums at Somei in Tokyo" Collection of Shizuoka Prefectural Central Library

### Related Event

### [Related Event] Gallery Talks by a Museum Curator

#### ■ DATE February 4 (Sun.) , March 10 (Sun.) 2024 13:00 ~ 13:30

**I ADMISSION** Free \*museum entrance fee is required

-Please collect your entry ticket at the museum shop and meet at the entrance hall at the event start time. -Language: Japanese

\*The event schedule is subject to change due to special circumstances. Please check the gallery website for de-tails. \*Changes may be made to the exhibit content and displayed works.

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## Press Images

High-resolution data for the following 6 images are available for editorial coverage of exhibitions. Please send your request by email or fax after reading the usage conditions on the following page.





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#### **Title and Credits**

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3 Utagawa Hiroshige	<i>Famous Places in the Eastern Capital</i> "Wisteria at Kameido" Collection of Shizuoka City Tokaido Hiroshige Museum of Art
4 Rissho (Utagawa Hiroshige II)	<i>Thirty-six Selected Flowers</i> "Morning Glories at Iriya in the Eastern Capital" Collection of Shizuoka Prefectural Central Library
5 Utagawa Hiroshige	<i>One Hundred Famous Views of Edo</i> "Kiyomizu Hall and Shinobazu Pond at Ueno" Collection of Shizuoka City Tokaido Hiroshige Museum of Art
6 Utagawa Hiroshige	<i>Famous Placess in Edo</i> "Maple-leaf Viewing at Kaian Temple in Shinagawa" Collection of Shizuoka City Tokaido Hiroshige Museum of Art

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#### Press Image Date Request

TO: Tokaido Hiroshige Museum of Art Press Desk

# FAX:054-375-5321 E-mail: info@tokaido-hiroshige.jp

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3.Rissho (Utagawa Hiroshige II) ·····	<i>Famous Places in the Eastern Capital</i> "Wisteria at Kameido" Collection of Shizuoka City Tokaido Hiroshige Museum of Art
4.Utagawa Hiroshige	<i>Thirty-six Selected Flowers</i> "Morning Glories at Iriya in the Eastern Capital" Collection of Shizuoka Prefectural Central Library
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