

LADY GO! AIKO × EDO Girls Collection

EDO Girls Collection / AIKO'S STREET ART TRAVELING

April 3 (Tue.) - June 3 (Sun.) 2018

Part 1: April 3 (Tue.) - April 30 (Mon.)
Part 2: May 2 (Wed.) - June 3 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art
Designated Manager: NPO Hexaproject
Cooperation: The Adachi Foundation for the Preservation of Woodcut Printing

Hiroshige Museum of Art meets globally active street artist, AIKO, for the first collaboration ever! A collection of works representing the unique world of contemporary *Eshi*, AIKO, and Ukiyo-e that feature women depicted by Utagawa-style *Eshi* including Hiroshige, Toyokuni III, and Kuniyoshi will be featured at this exhibition. Highlighted works we may feel casually familiar with include a giant wall art by AIKO exhibited for the first time in Japan, "*America no Yume*", which is created with techniques of Ukiyo-e Hanga, and Edo girls fashion that appear in Ukiyo-e of the Tōkaidō and Kabuki. We hope you enjoy the world of "Girls" loved by many generations of the Edo period to today.



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

■Exhibition Highlights

Exhibition room 1: “EDO Girls Collection”

【Part1】TOKAIDO Girls

Exhibited pieces include various depictions of women such as those that travel along the Tōkaidō and popular specialties / social customs of each post-town. Differences between popular culture in Edo and Kyō have also been recognized in the work with apparent differences in women's fashion styles. Enjoy a fresh take on the Tōkaidō from a female perspective.



Utagawa Hiroshige
Fifty-three Stations “Hiratsuka”



Utagawa Kuniyoshi
Fifty-three Pairings for the Tōkaidō Road “Yui”

【Part2】KABUKI Heroines

We will introduce heroines depicted from Kabuki programs related to post-towns along the Tōkaidō and legends that transcend various generations. As with “character” images familiarized today, there were also women who were adored by the people of Edo. Take a look at the actresses that sadly, mysteriously, and beautifully play the part of the heroine in each of their respective stories.



Utagawa Hiroshige
Fifty-three Pairings for the Tōkaidō Road “Totsuka”



Utagawa Hiroshige,
Utagawa Toyokuni III
Fifty-three Stations by Two Brushes “Kuwana”



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■Exhibition Highlights

Exhibition room2: “AIKO’S STREET ART TRAVELING”

The giant mural “*The Tale of Mr. Skull and Mermaids*” at the entrance is a piece that extracts inspiration from Kuniyoshi and is presented for the first time in Japan. The size and scale of the piece is astounding. AIKO’s archive installation is located in the small exhibition room. In addition to design drawings, painting tools, and stencils used to produce her work, a world tour revolving around street artist, AIKO, can be enjoyed here through photos and visuals of murals, design process, and scenes of neighbourhoods all over the world. Some of the highlights of the feature include an original figure that will appeal to many fans, and the package design for the reproduction version of the gun “Blaster” used by the hero in the film, “*Blade Runner*”.

▲AIKO “*The Tale of Mr. Skull and Mermaids*”

2015

Cony Art Walls, Cony Island

Photo: AIKO

Size: H4270mmxW8535mm

The concept and setting behind the piece is “the Skull” from the woodblock print by Utagawa Kuniyoshi, “*In the Ruined Palace at Sōma*”, overcoming “the Great Wave” in “*Under the Wave off Kanagawa*” by Katsushika Hokusai, travels through time, and visits mermaids in Cony Island of present day. This piece is an homage to the “pop culture” of the Edo period and “street culture” today.

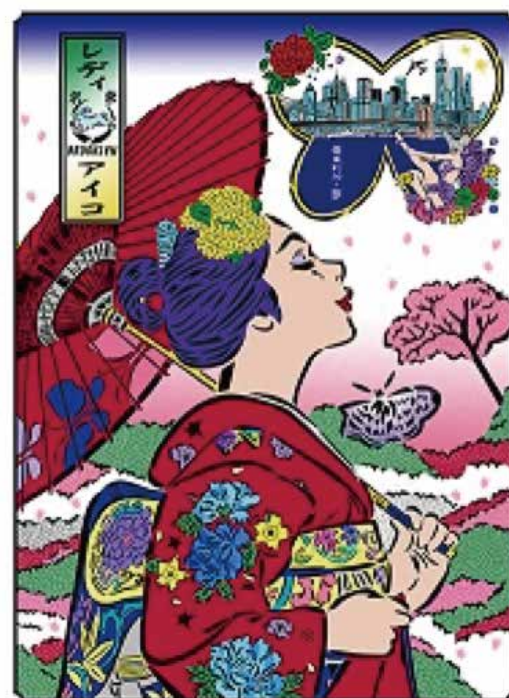
*Planned to be displayed from mid-April. Please check our website for details.

▶AIKO “*America no Yume, Spring*” 2018

A Collaboration work between the street artist, AIKO and craftsmen at The Adachi Institute of Woodcut Prints who continue the Edo-period techniques of woodcut printing. AIKO’s new Ukiyo-e works will be revealed in the exhibition!

Work exhibited in Part 1: “*America no Yume, Spring*”

Work exhibited in Part 2: “*America no Yume, Spring*”, “*America no Yume, Autumn*”



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AIKO

Born and raised in Tokyo before moving to New York City in the late-90's. AIKO was influenced by American pop art, and was involved in street art and graffiti. Presented pieces in various cities around the globe including Paris, London, Dubai, New Delhi, Johannesburg, and more. Recently, AIKO is active in various art scenes globally as a contemporary artist. Loved and respected worldwide for her pop and strong art style that blends Japanese and Western qualities with a feminine approach.

Website: <http://www.ladyaiko.com/>

2010年: Collaborated with street artist, Banksy on the film "Exit through the gift shop".

2012年: First female to be selected for Keith Haring's project, The Bowery Wall in New York.

2013年: Collaborated with LOUIS VUITTON for the Spring/Summer collection as the third Japanese artist after Takashi Murakami and Yayoi Kusama.

2013年: Exhibited alongside Katsushika Hokusai and Kitagawa Utamaro in the "EDO POP" Group Exhibition hosted in New York by Japan Society. Introduced as a contemporary Ukiyo-e Artist.

2014年: Involved in the Isetan department store Shinjuku, Tokyo for "Early Spring Festival Advertisement Campaign", and designed the entire building decoration inside and the window display.

2014年: Created a piece in response to a request from Michelle Obama, Former First Lady of the United States.

2015年: Involved in the production of Madonna's "Bitch I'm Madonna" music video.

2018年: Plan to host an exhibition and residency at MuseumsQuartier in Vienna this summer.



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■Artworks



“AIKO’S STREET ART TRAVELING”

Work exhibited in Part1&Part2 (Planned to be displayed from mid-April.) Please check our website for details

AIKO “The Tale of Mr. Skull and Mermaids” 2015 Cony Art Walls, Cony Island

2015

Cony Art Walls, Cony Island

Photo: AIKO

Size: H4270mmxW8535mm



“EDO Girls Collection”

Work exhibited in Part1

Utagawa Hiroshige

“The Ōi River on the Tōkaidō Road”

Collection of Shizuoka City Tokaido Hiroshige Museum of Art



“EDO Girls Collection”

Work exhibited in Part2

Utagawa Hiroshige,

Utagawa Toyokuni III

Fifty-three Stations by Two

Brushes “Yui”

Collection of Shizuoka City

Tokaido Hiroshige Museum of Art



“EDO Girls Collection”

Work exhibited in Part2

Utagawa Kuniyoshi

Fifty-three Pairings for the

Tōkaidō Road “Minakuchi”

Collection of Shizuoka City

Tokaido Hiroshige Museum of Art



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SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

■About the Museum

Shizuoka City Tokaido Hiroshige Museum of Art

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces Fifty-Three Stations of the Tōkaidō (Tōkaidō Hoeidō Edition) and One Hundred Famous Views of Edo. We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.



About Hiroshige

Utagawa Hiroshige (1797 - 1858) Ukiyo-e artist

He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work Fifty Three Station of the Tōkaidō (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, One Hundred Famous Views of Edo, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.

Related Event 1: "Tokaido Community Wall Project" at Kambara

A Mural workshop by the artist AIKO with local children.

□Date: Early in April, 2018

□Place: "bloom by 3rdplace" 1-15-23, Kambarashinden Shimizu, Shizuoka City

Co-sponsored by bloom by 3rdplace, Suruga Juuki Co.,Ltd., Sakura real estate Co., Ltd.

Related Event 2: AIKO: Artist Talk

□Date: May 3 (Thu. / Holiday) 2018, 13:00 - 14:00

□Admission: Free *museum entrance fee is required.

Meeting place is the lecture room on 2nd floor. No pre-registration needed; unlimited enrolment

Related Event 3: Gallery Talks by a Museum Curator

□Date: April 15 (Sun.), May 13 (Sun.) 2018, 13:00 - 13:30

□Admission: Free *museum entrance fee is required

Language: Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment

Related Event 4: Ukiyo-e Demonstrations & Workshops

Demonstrations and workshops by The Adachi Foundation for the Preservation of Woodcut Printing who continue the Edo-period techniques of woodcut printing. All ages are welcome to participate.

□Presenter: The Adachi Foundation for the Preservation of Woodcut Printing

□Date: May 3 (Thu. / Holiday) 2018 ; Morning / 11:00 - 12:30, Afternoon / 14:00 - 15:30

□Admission: Free *museum entrance fee is required

□Registration: Applications accepted by telephone (054-375-4454) or through our website.

Printing workshop spaces are limited to the first 15 people (pre-registration recommended).

Registration will close once all spaces are filled.



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