



The 220th anniversary of Utagawa Hiroshige's birth

Utagawa Hiroshige The Three Tokaido

2017 August 22 (Tue.) – November 26 (Sun.)

Part 1 / August 22 (Tue.) - September 24 (Sun.)

Part 2 / September 26 (Tue.) - October 29 (Sun.)

Part 3 / October 31 (Tue.) - November 26 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Cooperation: The Adachi Foundation for the Preservation of Woodcut Printing

Outline

Tōkaidō Ukiyo-e has become almost synonymous with Hiroshige that we commonly hear: “the first thing that comes to mind is Hiroshige when we hear *the Tōkaidō Fifty-three Stations!*” Hiroshige created more than 20 “Tōkaidō” series (*Soroimono*) during his lifetime. This exhibition will introduce three masterpieces by Hiroshige including the “*Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition)”, as well as “*Fifty-three Stations of the Tōkaidō* (Gyōsho Tōkaidō)”, and “*Tōkaidō Road* (Reisho Tōkaidō)”, which were well received for its beautiful design, color, engravings, and print. Additionally, this exhibition will look into other scenery work depicting post-towns in a landscape composition, and explore the creativity and beauty that are hidden within the work.

Please also enjoy other Tōkaidō series work by Hiroshige in the small exhibition room.

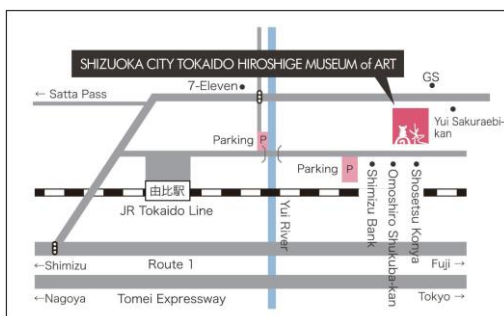
Hours 9:00 AM – 5:00 PM (last admission 30 minutes before closing time)

Closed Mondays (if it falls on a holiday, then the following Tuesday) *November 20th (Mon.) is the extraordinary opening day

Adults: 510 (410) yen / University / High School Students: 300 (240) yen / Junior high students and younger: 120 (100) yen

* () indicates prices for groups of 20 or more * Persons with proof of disability and one accompanying person are admitted free of charge

* Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.



Access by train:

Take the JR Tokaido Line and get off at Yui Station.
It is a 25-minute walk or 5-minute taxi ride from there.

Access by car:

There are 21 parking spaces at the museum
(Yui Honjin Park Parking)

■From Osaka, Nagoya area

Exit the Tomei Expressway at the Shimizu IC and it is 20-minutes by Route 1 from there.

■From Tokyo, Yokohama area

Exit the Tomei Expressway at the Fuji IC and it is 25-minutes by Route 1 from there.

For more information on this exhibition and press inquiries

Tel 054-375-4454 / Fax 054-375-5321 info@tokaido-hiroshige.jp

Shizuoka City Tokaido Hiroshige Museum of Art / 297-1 Yui, Shimizu-ku Shizuoka City 421-3103

[URL] www.tokaido-hiroshige.jp [facebook] www.facebook.com/tokaido.hiroshige

Exhibition Highlights

① Three kinds of masterpieces of the Tōkaidō series which Hiroshige drew are exhibited at once.

Hiroshige created more than 20 “Tōkaidō” series (*Soroimono*) during his lifetime. This exhibition will introduce three masterpieces by Hiroshige including the “*Fifty-Three Stations of the Tōkaidō*” (Tōkaidō Hoeidō Edition), as well as “*Fifty-Three Stations of the Tōkaidō*” (Gyōsho Tōkaidō), and “*Tōkaidō Road*” (Reisho Tōkaidō).

※The post-towns exhibited in each term changes. (Part1:Nihonbashi – Okitsu / Part2:Ejiri – Akasaka / Part3:Fujikawa – Kyo)



Work exhibited in Part 1.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Nihonbashi: Morning Scene”



Work exhibited in Part 2.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Mariko”



Work exhibited in Part 3.
Utagawa Hiroshige
Tōkaidō Road; The End
“Kyoto: The Great Bridge at Sanjō”

② Another Tōkaidō created by Hiroshige

We will introduce some other series pieces that Hiroshige has created. For example, things accompanied by comical Tanka and things drawn in caricature. Please enjoy various Hiroshige’s Tōkaidō works!



Work exhibited in Part 3.
Utagawa Hiroshige
Cutout Pictures of the Tōkaidō Road
“12-Ishibe, Kusatsu, Ōiso, Kyoto”



Work exhibited in Part 1.
Utagawa Hiroshige
Pictorial Guide to the Fifty-Three Stations of the Tōkaidō
“Ōiso to Odawara, Four Ri”



Work exhibited in Part 2.
Utagawa Hiroshige
Famous Sight of the Fifty-Three Stations
“19-Ejiri: Tago Bay and the Pine Forest of Miho”

Artworks

“Fifty-Three Stations of the Tōkaidō” 55 pieces

Published around 1833 - this is a series of work called the “Tōkaidō Hoeidō Edition”. The name comes from the publisher, Hoeidō. It is Hiroshige's first piece of the Tōkaidō series and is critically acclaimed globally for the many elements in the piece that touches the hearts of travelers.



Work exhibited in Part 1.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Yui: Satta Pass”



Work exhibited in Part 2.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Mariko: The Famous Teahouse”



Work exhibited in Part 3.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Shōno: Rainstorm”

“Fifty-three station of the Tōkaidō” 56 pieces (including different edition)

Published around 1841 - this is a series of work called “Gyōsho Tōkaidō” as the title is written in semi-cursive script (Gyōsho script). A unique quality of the series is in its light tone and colors.



Work exhibited in Part 1.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Nihonbashi”



Work exhibited in Part 2.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Kanaya: The Tōtōmi Side of the Ōi River”



Work exhibited in Part 3.
Utagawa Hiroshige
Fifty-Three Stations of the Tōkaidō
“Okazaki: Yahagi Bridge”

“Fifty-three station of the Tōkaidō” 55 pieces (including different edition)

Published during 1849 and 1852 - this is a series of work called “Reisho Tōkaidō” as the title is written in Clerical script (Reisho script). The series is known for its thick colors and rather thick lines.



Work exhibited in Part 1.
Utagawa Hiroshige
Tōkaidō Road
“Hakone: Holding Pine Torches in the Night”



Work exhibited in Part 2.
Utagawa Hiroshige
Tōkaidō Road
“Yoshida: The Tennō Festival on the Fifteenth Day of the Sixth Month”



Work exhibited in Part 3.
Utagawa Hiroshige
Tōkaidō Road; The End
“Kyoto: The Great Bridge at Sanjō”



Related Event 1: Lecture “The history of Tōkaidō in Yui”

Presenter: Kazuhito Mochizuki (Former junior high school social-studies teacher)

Date: September 23 (Sat. /Holiday) 13:30 - 15:00

Admission: Free *museum entrance fee is required

Registration: Applications accepted by telephone (054-375-4454) or through our website.

Spaces are limited to the first 30 people (pre-registration recommended).

Registration will be closed once all spaces are filled.

Related Event 2: Ukiyo-e Demonstrations & Workshops

Demonstrations and workshops by The Adachi Foundation for the Preservation of Woodcut Printing who continue the Edo-period techniques of woodcut printing. All ages are welcome to participate.

□Presenter: The Adachi Foundation for the Preservation of Woodcut Printing

□Date: October 15 (Sun.); Morning / 11:00 - 12:30, Afternoon / 14:00 - 15:30

□Admission: Free *museum entrance fee is required

□Registration: Applications accepted by telephone (054-375-4454) or through our website.

Printing workshop spaces are limited to the first 15 people (pre-registration recommended). Registration will be closed once all spaces are filled.

Related Event 2: Gallery Talks by a Museum Curator

□Date: September 10 (Sun.), October 8 (Sun.), and November 12 (Sun.) 13:00 - 13:30

□Admission: Free *museum entrance fee is required

Language: Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment

About of Museum

Shizuoka City Tokaido Hiroshige Museum of Art

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces *Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition) and *One Hundred Famous Views of Edo*. We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.

About Hiroshige

Utagawa Hiroshige (1797 - 1858) Ukiyo-e artist

He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work *Fifty Three Station of the Tōkaidō* (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, *One Hundred Famous Views of Edo*, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.

Utagawa Toyokuni III Memorial Portrait of Utagawa Hiroshige
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Press Images

High-resolution data for the following 8 images are available for editorial coverage of exhibitions. Please send your request by email or fax after reading the usage conditions on the following page.



1



2



3



4



5



6



7



8

□Titles and Credits

- | | | |
|----|-------------------|--|
| 1. | Poster image | ©Shizuoka City Tokaido Hiroshige Museum of Art |
| 2. | Utagawa Hiroshige | <i>Famous Sight of the Fifty-Three Stations</i> "19-Ejiri: Tago Bay and the Pine Forest of Miho" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 3. | Utagawa Hiroshige | <i>Fifty-Three Stations of the Tōkaidō</i> "Yui: Satta Pass" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 4. | Utagawa Hiroshige | <i>Fifty-Three Stations of the Tōkaidō</i> "Shōno: Rainstorm" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 5. | Utagawa Hiroshige | <i>Fifty-Three Stations of the Tōkaidō</i> "Nihonbashi" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 6. | Utagawa Hiroshige | <i>Fifty-Three Stations of the Tōkaidō</i> "Mariko" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 7. | Utagawa Hiroshige | <i>Tokaido Road</i> "Yoshida: The Tennō Festival on the Fifteenth Day of the Sixth Month" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 8. | Utagawa Hiroshige | <i>Tōkaidō Road; The end</i> "Kyoto: The Great Bridge at Sanjyō" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |

〈Usage Conditions〉

- * The images may be used only for editorial press purposes in conjunction with this exhibition and may not be used after the exhibition is over.
- * Images may not be altered (trimmed, combined with other images or text, etc...).
- * Images must be reproduced with notice of attribution.
- * When an image is used, please email us a review copy
- * Please send a final copy for our records (publication copy, URL, DVD video, CD, etc...)



The 220th anniversary of Utagawa Hiroshige's birth Utagawa Hiroshige The Three Tokaido

Press Image Data Request

TO: Tokaido Hiroshige Museum of Art Press Desk

Fax. 054-375-5321 E-mail. info@tokaido-hiroshige.jp

■ Check the box for image data to be requested.

1. ☐ Poster image
2. ☐ Utagawa Hiroshige / *Famous Sight of the Fifty-Three Stations "19-Ejiri: Tago Bay and the Pine Forest of Miho"*
3. ☐ Utagawa Hiroshige / *Fifty-Three Stations of the Tōkaidō "Yui: Satta Pass"*
4. ☐ Utagawa Hiroshige / *Fifty-Three Stations of the Tōkaidō "Shōno: Rainstorm"*
5. ☐ Utagawa Hiroshige / *Fifty-Three Stations of the Tōkaidō "Nihonbashi"*
6. ☐ Utagawa Hiroshige / *Fifty-Three Stations of the Tōkaidō "Mariko"*
7. ☐ Utagawa Hiroshige / *Tokaido Road "Yoshida: The Tennō Festival on the Fifteenth Day of the Sixth Month"*
8. ☐ Utagawa Hiroshige / *Tōkaidō Road; The end "Kyoto: The Great Bridge at Sanjyō"*

Your Company:

Publication's Name:

Your Name:

TEL :

FAX :

E-mail :

When do you need the image by (month / date / time) ?

*Can be sent between 10:00 – 16:00 (JST)

Planned publishing date (section title)

〈Usage Conditions〉

- * The images may be used only for editorial press purposes in conjunction with this exhibition and may not be used after the exhibition is over.
- * Images may not be altered (trimmed, combined with other images or text, etc...).
- * Images must be reproduced with notice of attribution.
- * When an image is used, please email us a review copy
- * Please send a final copy for our records (publication copy, URL, DVD video, CD, etc...)

Please send us information if you introduce our program.

Tel 054-375-4454 / Fax 054-375-5321 info@tokaido-hiroshige.jp