



In Celebration of Japan Heritage Certification  
Shizuoka City Tokaido Hiroshige Museum of Art and  
Yui Honjin Park Joint Collaboration Event

## Fifty-Three Stations of the Tokaido with Yaji Kita

September 14 (Tue.) ~ November 14 (Sun.) 2021

**Part1** September 14 (Tue.) ~ October 17 (Sun.)

**Part2** October 19 (Tue.) ~ November 14 (Sun.)

Organizer: Shizuoka City, Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Cosponsor: Tōkaidō Yui-shuku Exchange Center

Cooperation: Yamadaichi Co., Ltd. / Asahi Breweries, Ltd.

Japan Heritage Promotion Council, Travel the Suruga Province

Sponsorship: The Chunichi Shinbun

### Outline

Jippensha Ikku's comic book, *"Tōkai dōchū Hizakurige (Shanks' Pony along the Tōkaidō)"* featuring the adventures of Yajirobei and Kitahachi was a best-seller that spanned for a total of 21 years including the original publication in 1802 and the sequel. The Hizakurige drove the travel boom during the Edo era and the increasing interest for travel led to Hiroshige's Ukiyo-e Hanga, *"Fifty-Three Stations of the Tōkaidō"*. This exhibition will explore the adventures of the Hizakurige with two of Hiroshige's Tōkaidō Ukiyo-e Hanga series, *"Fifty-Three Stations of the Tōkaidō"* (Hoeidō Edition) and *"Tōkaidō Road"* (Reisho Tōkaidō). Enjoy a trip on the Tōkaidō in the Edo era with Kita and Yaji.

#### HOURS

Hours: 9:00 ~ 17:00 (Last admission; 30mins. Before closing time)  
Closed: Mondays (If it falls on a holiday, then the following Weekday)  
Newyear holidays (12/28~1/4)

#### FEE

Adults: 520 (410) yen  
University / High School Students: 310 (250) yen  
Junior high students and younger: 130 (100) yen

\* ( ) indicates prices for groups of 20 or more

\* Persons with proof of disability and one accompanying person are admitted free of charge.

\* Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.

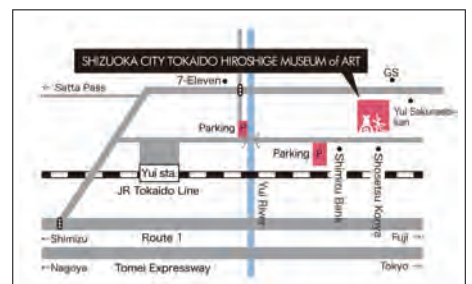
#### ACCESS

[ Access by train ]

Take the JR Tokaido Line and get off at Yui Station. It is a 25-minute walk or 5-minute taxi ride from there.

[ Access by car ]

There are 21 parking spaces at the museum (Yui Honjin Park Parking)



静岡市東海道広重美術館  
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

Exhibition hall

## Fifty-Three Stations of the Tokaido with Yaji Kita

### Travel Boom and Hiroshige' s "Fifty-Three Stations of the Tōkaidō"

The late Edo era was a time in which travel became more accessible as roads and post-towns were improved, politics were stable, currency were exchangeable as they were of the same weights and measures, and marine transportation/vessels were improved. In addition, Jippensha Ikku' s comic book, "Tōkai dōchū Hizakurige (Shanks' Pony along the Tōkaidō)" published in 1802 inspired many people to travel as Yajirobei and Kitahachi' s comical encounters suggested surprises and drama on the road. This unprecedented mega-hit also had a large impact on Ukiyo-e, which eventually led to the advent of Hiroshige' s "Fifty-Three Stations of the Tōkaidō" and popularity that would last for years to come. The exhibition will exhibit "Fifty-Three Stations of the Tōkaidō" (Hoeidō Edition) published around 1833 and "Tōkaido Road" (Reisho Tokaido) published from 1849 to 1852. Each session will exhibit two of Hiroshige' s Tōkaido series. Enjoy a short virtual trip back to the Edo era.

#### ●What is "Tōkai dōchū Hizakurige (Shanks' Pony along the Tōkaidō)"

Published during 1802 and 1814. A comic book by Jippensha Ikku, which is based on the adventure of Yajirobei and Kitahachi leaving Edo and the many troubles they encounter on the way to Ise Jingu.

Kitahachi

Yajirobei



Jippensha Ikku  
Shanks' Pony along the Tōkaidō "Beginning"  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

### Part1 "Fifty-Three Stations of the Tōkaidō" 55 pieces

Published about 1833 - this is a series of work called "Hoeidō Edition" as it was published by Hoeidō.



Part1: Utagawa Hiroshige  
Fifty-Three Stations of the Tōkaidō "Mariko: The Famous Teahouse"  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part1: Utagawa Hiroshige  
Fifty-Three Stations of the Tōkaidō "Goyu: Women Soliciting Travelers"  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

### Part2 "Tōkaidō Road" 55 pieces

Published during 1849 and 1852 - this is a series of work called "Reisho Tōkaidō" as the title is written in Clerical script (Reisho script).



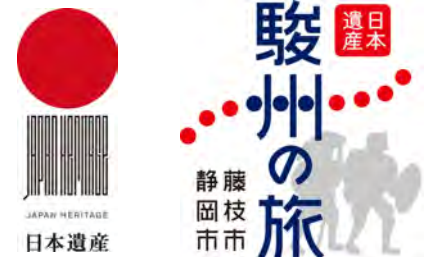
Part2: Utagawa Hiroshige  
Tōkaidō Road "Yui"  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part2: Utagawa Hiroshige  
Tōkaidō Road "Yokkaichi: Crossroads at Hinaga Village and Road to Ise Shrine"  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

**Exhibition room “Japan Heritage” and “Two Mountain Passes Eight Stations”**
**● What is “Japan Heritage”**

“Japan Heritage” is certified by the Agency for Cultural Affairs to stories of national culture and tradition through historical qualities and characteristics of regions. The objective is for regions to maintain and utilize many forms of beautiful cultural assets that are essential in telling a story, and to strategically transmit these stories both domestically and internationally to revitalize activities and awareness. In 2020, Fujieda city and Shizuoka city jointly applied for and was certified the “Japan Heritage” with “Japan’ s first “journey boom” by Yaji and Kita, who traveled the Suruga province -A Tōkaidō guidebook drawn by comic books and Ukiyo-e”.


**● What is “Two Mountain Passes Eight Stations”**

“Two Mountain Passes Eight Stations” is a collective name that refers to the eight post towns of Kambara, Yui, Okitsu, Ejiri, Fuchū, Mariko, Okabe, and Fujieda along the old Tōkaidō in the cities of Fujieda and Shizuoka, as well as the two difficult mountain passes: Satta mountain pass between Yui and Okitsu and the Utsunoya mountain pass between Mariko and Okabe.



Part1: Utagara Hiroshige  
Fifty-three Station of the Tōkaidō road “Yui Yui River”  
Shizuoka City Tokaido Hiroshige Museum of Art Collection

**Related Event**
**1. Lecture: The Development of “Hizakurige” Remake**

“Tōkai dōchū Hizakurige” (Shanks’ Pony along the Tōkaidō) has generated many inspired pieces; however, as the original *Kokkeibon* (comic book) did not have many illustrations, there are some pieces that have been remade into picture books or Ukiyo-e Hanga. We will discuss other media developments of *Gesaku* (popular literature) while looking at other exhibited works.

- **PRESENTER** Konita Seiji (Professor of Shizuoka University)
- **DATE** October 23 (Sat.) 13:30 ~ 15:00
- **ADMISSION** Free \*museum entrance fee is required
- **REGISTRATION** Applications accepted by telephone (054-375-4454) or through our website.  
Space are limited to the first 10 people (pre-registration recommended)

## Related Event

### 2. Gallery Talks by a Museum Curator

---

■ **DATE** September 26 (Sun.) , October 24 (Sun.) 13:00 ~ 13:30

■ **ADMISSION** Free \*museum entrance fee is required

\*Language: Japanese

\*Meeting place is the entrance hall of the museum.

\*No pre-registration needed; unlimited enrollment

### Special Exhibition: Hiroshige × ○○ × Shizuoka City Tokaido Hiroshige Museum of Art

---

Utagawa Hiroshige' s “*Fifty-Three Stations of the Tōkaidō*” is familiarized and used commonly in various designs today. As a collaborative project by Shizuoka City Tokaido Hiroshige Museum of Art and Yui Honjin Park, a collaboration exhibition will be held with the corporation that presented Shizuoka City Tokaido Hiroshige Museum of Art' s collection, “*Fifty-Three Stations of the Tōkaidō*” at an event in 2021.

■ **LOCATION** Tōkaidō Yui-shuku Exchange Center

■ **DATE** September 14 (Tue.) ~ November 14 (Sun.) 2021

■ **CLOSED** Mondays

■ **ADMISSION** Free

\*The event schedule is subject to change due to special circumstances. Please check the gallery website for de-tails.

## Press Images

High-resolution data for the following 6 images are available for editorial coverage of exhibitions.  
Please send your request by email or fax after reading the usage conditions on the following page.



1



2



3



4



5



6

## Title and Credits

- 1. Poster Image ..... ©Shizuoka City Tokaido Hiroshige Museum of Art
- 2. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Yui: Satta Pass”  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art
- 3. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Mariko: The Famous Teahouse”  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art
- 4. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Goyu: Women Soliciting Travelers”  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art
- 5. Utagawa Hiroshige ..... *Tōkaidō Road* “Yui”  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art
- 6. Utagawa Hiroshige ..... *Tōkaidō Road* “Yokkaichi: Crossroads at Hinaga Village and Road to Ise Shrine”  
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

In Celebration of Japan Heritage Certification  
Shizuoka City Tokaido Hiroshige Museum of Art and Yui Honjin Park  
Joint Collaboration Event

## Fifty-Three Stations of the Tōkaidō with Yaji Kita

### Press Image Date Request

TO: Tokaido Hiroshige Museum of Art Press Desk

**FAX.054-375-5321** E-mail: [info@tokaido-hiroshige.jp](mailto:info@tokaido-hiroshige.jp)

**Check the box for image data to be requested.**

1. Poster Image ..... ©Shizuoka City Tokaido Hiroshige Museum of Art
2. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Yui: Satta Pass”
3. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Mariko: The Famous Teahouse”
4. Utagawa Hiroshige ..... *Fifty-Three Stations of Tōkaidō* “Goyu: Women Soliciting Travelers”
5. Utagawa Hiroshige ..... *Tōkaidō Road* “Yui”
6. Utagawa Hiroshige ..... *Tōkaidō Road* “Yokkaichi: Crossroads at Hinaga Village and Road to Ise Shrine”

Company :

Publication' s Name :

Your Name :

Phone :

FAX :

E-mail :

Desirable time to receive Image ( month / date / time ) \* Office hours: 10:00 ~ 16:00 (JST)

Planned publishing date ( sectiontitle ) :

### [ Notes ]

\*The images may be used only for editorial press purposes in conjunction with this exhibition and may not be used after the exhibition is over.

\*Images may not be altered ( trimmed, combined with other images or text, etc...).

\*Images must be reproduced with notice of attribution.

\*When an image is used, please email us a review copy.

\*Please send a final copy for our records ( publicationcopy, URL, DVDvideo, CD, etc...).