



Temple and Shrine Visits ~Traveling in the Edo Era~

Second Exhibition : Restaurant Hopping in Edo

February 4(Tue.) ~ March 29(Sun.) 2020

Part1 February 4 (Tue.) ~ March 1 (Sun.)

Part2 March 3 (Tue.) ~ March 29 (Sun.)

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art

Designated Manager: NPO Hexaproject

Outline

As roads were improved and many publications regarding travel and town sights were distributed, travel became a pastime for the common folk in the late Edo era. However, the privilege of travel was not granted to all and were only limited to those with a valid reason. This exhibition will introduce some of the “valid” reasons of the time including excursions in the vicinity of Edo and religious shrine visits. Although trips were only allowed to those with religious beliefs for the purpose of visiting temples and shrines, the conditions of travel were gradually relaxed and soon open to those for simple excursions. Discover and enjoy travelling in Edo, the pastime of the people.

HOURS

Hours: 9:00 ~ 17:00
(Last admission; 30mins. Before closing time)
Closed: Mondays
(If it falls on a holiday, then the following Weekday)

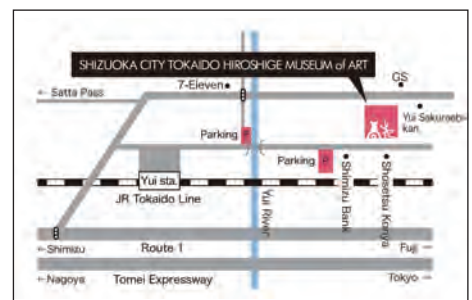
FEE

Adults: 520 (410) yen
University / High School Students: 310 (250) yen
Junior high students and younger: 130 (100) yen

- * () indicates prices for groups of 20 or more
- * Persons with proof of disability and one accompanying person are admitted free of charge.
- * Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.

ACCESS

Access by train: Take the JR Tokaido Line and get off at Yui Station. It is a 25-minute walk or 5-minute taxi ride from there.
Access by car: There are 21 parking spaces at the museum (Yui Honjin Park Parking)



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

Exhibition Hall

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This exhibition will introduce excursions that were only permitted in the vicinity of Edo such as Enoshima, Ōyama, and Kamakura, as well as trips that were originally only allowed to those with religious beliefs but were eventually relaxed so people could use them as an excuse to enjoy simple excursions. Enjoy the trips in which the people of the Edo era were so passionate about along with the Ukiyo-e Hanga that depicted famous sights of various regions.

Trips in the urban area of Edo Asakusa



Part1 Exhibit: Utagawa Hiroshige
Famous Places in Edo "Temple grounds of Kinryūzan at Asakusa"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Excursions within the vicinity of Edo Sagami



Part2 Exhibit: Utagawa Hiroshige
Famous Views of the Kantō Region "The Rōben Waterfall at Ōyama in Sagami Province" Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Temple and shrine visits all over Japan Kyōto



Part1 Exhibit: Utagawa Hiroshige II
Scenes of Famous Places along the Tōkaidō Road "Kyōto: Kiyomizu Temple"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Trips for hot-spring cure Hakone



Part2 Exhibit: Utagawa Kunisada II
Scenes of Famous Places along the Tōkaidō Road "Hot Springs at Hakone"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Exhibition Room

Restaurant Hopping in Edo

This exhibition will introduce Edo restaurants from the two iconic series: “*Famous Restaurants of Edo*” by Hiroshige, which depicted famous restaurants in Edo, and “*Famous Restaurants of the Eastern Capital*”, a collaborative piece by Hiroshige and Toyokuni III. Please enjoy restaurant hopping in Edo captured in the frames of Ukiyoe Hanga.

A representative of the High-class restaurant in Edo Era.

The Yaozen Restaurant

Part1 Exhibit: Utagawa Hiroshige, Utagawa Toyokuni III
Famous Restaurants of the Eastern Capital
“The Yaozen Restaurant: Yaoya Hanbei”
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Part2 Exhibit: Utagawa Hiroshige
Famous Restaurants of Edo “San’ ya: The Yaozen Restaurant”
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

The people of Edo loved rankings. Restaurant guides that replicated sumo ranking charts were published that ranked fish by grade from high, average, and low.



Part2 Exhibit: Utagawa Hiroshige
Grand Series of Fishes “Ayu”
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Grand Series of Fishes

Ayu sweetfish, a fish ranked highly since the Edo era, is an expensive fish that has been used in imperial cuisine since the Heian period.

*Changes may be made to the exhibit content and displayed works.

Related Event**EVENT Gallery Talks by a Museum Curator**

☐ **D A T E** : February 16 (Sun.) , March 15 (Sun.) 13:00 ~ 13:30

☐ **ADMISSION** : Free *museum entrance fee is required.

☐ **LANGUAGE** : Japanese

Meeting place is the entrance hall of the museum.

No pre-registration needed; unlimited enrollment.

Press Images

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| 6. Utagawa Hiroshige | <i>Famous Restaurants of Edo</i> "San'ya: The Yaozen Restaurant"
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~ Traveling in the Edo Era~

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