

Exhibition Highlights



■ Animals drawn in ukiyo-e prints ■

The animals that you will see at the Ukiyo-e Animal Museum are different from the ones you see at the actual Nihondaira Zoo and are a bit mysterious; they do not need to be fed, do not grow, do not cry or make noise, and do not die. Regularly, they play a small role in displayed Ukiyo-e and are usually displayed on the side, but this time, they will appear as the main feature.

We hope you enjoy this slightly unique “zoo” of familiar animals, animals that appear in fiction, and animals that are designed on kimonos and architecture to your heart's content.



Wild Animal House 299: Tiger

Heroes of the Great Peace
“No.51: Katō Kazuenokami Kiyomasa”
(Part2)



Herbivore huts: Horse

Scenes of Famous Places along the Tokaido Road
Horse Race at the Kamo Shrine
(Part1)



Flying Megadome: Hawk

One Hundred Famous Views of Edo
“Fukagawa Susaki and Jumantsubo”
(Part2)



Petting zoo: Monkey, Rabbit

One Hundred Aspects of the Moon
“Jade Rabbit - Sun Wukong”
(Part1)



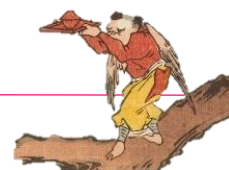
Nocturnal animal house: Bat

Bats under the Moon
(Part1)



Reptile house: Snake

Yorimitsu Tries to Capture Hakamadare by Destroying His Magic
(Part1)



静岡市東海道広重美術館

SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM OF ART

Exhibition Highlights

① Test Your Knowledge Against Edo Commoners

Hanji-e are visual riddles. The answers are found in the hidden meanings in the seemingly unrelated pictures and characters, making these woodblock prints full of fun. *Hanji-e* cover a wide range of subjects, from food to common tools. Here you can enjoy testing your knowledge and wits against the people of Edo as you not only tease out the hidden answers, but also focus on the fun, impossible situations that have been drawn as the riddles.



Utagawa Yoshifuji
"Picture Puzzle: Garden Trees"
Collection of Dasokuan

■ Try For Yourself

Rule

- ① Puns: Find the answers from the sounds, using words with the same sounds but different meanings
- ② Reading backwards: Images drawn the wrong way up are read backwards.

【A】



Answer

Matsu (Pain Tree)
*A wife "Tsuma"
which is handstand
so read as "Matsu".



② Let's make Hanji-e!

Create your own original Hanji-e (picture puzzles) using the rules of Hanji-e in the Edo period! There are four themes: famous sights, food, living things, and anything you wish. Your original work will be displayed in the panels during the exhibition. Create, solve, and challenge this contemporary Hanji-e.



Example:

Kirin(Giraffe)

*A ogre "Ki" ring the bell.



静岡市東海道広重美術館

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Event

Related Event 1: "Revolving 'Living' Lanterns Part II"

The workshop that was well-received in the previous year is back and better than ever. This is a workshop for designing revolving "Tourou" (lanterns), a summer tradition from the Edo period. Please use this opportunity to create your own original lantern with animal Ukiyo-e as the motif.

☐ Date: August 11 (Sat. / Holiday) 13:30 - 16:00

☐ Who: General (Grades 4 and up / Children younger than middle school must be accompanied by an adult)

☐ Cost: 1,000yen. *This price is inclusive of Admission fee.

☐ Registration: Applications accepted by telephone (054-375-4454) or through our website.

Space are limited to the first 10 people (pre-registration recommended).

Registration will close once all spaces are filled.

Related Event 2 / Gallery Talks by a Museum Curator

*Date: Part 1: April 9 (Sun.) 13:00 - 13:30

Part 2: May 14 (Sun.) 13:00 - 13:30

*Cost: Free *museum entrance fee is required / *Language: Japanese

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrollment

**About of Museum****Shizuoka City Tokaido Hiroshige Museum of Art**

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces *Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition) and *One Hundred Famous Views of Edo*.

We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.

**About Hiroshige**

Utagawa Hiroshige (1797 - 1858) Ukiyo-e artist

He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work *Fifty Three Station of the Tōkaidō* (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, *One Hundred Famous Views of Edo*, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.



Utagawa Toyokuni III Memorial Portrait of Utagawa Hiroshige
Collection of Shizuoka City Tokaido Hiroshige Museum of Art

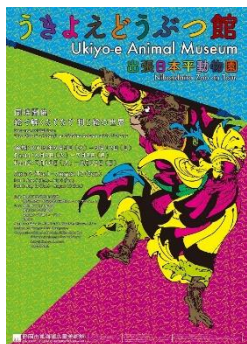


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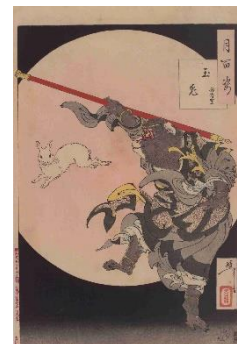
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静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

Nihondaira Zoo on Tour: Ukiyo-e Animal Museum

Second exhibition: The World of Hanji-e: Riddles Solved with Pictures

Press Image Data Request

TO: Tokaido Hiroshige Museum of Art Press Desk

FAX.054-375-5321 E-mail. info@tokaido-hiroshige.jp

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静岡市東海道広重美術館

SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART



Hours: 9:00 AM – 5:00 PM (last admission 30 minutes before closing time)

Closed: Mondays (if it falls on a holiday, then the following Tuesday)

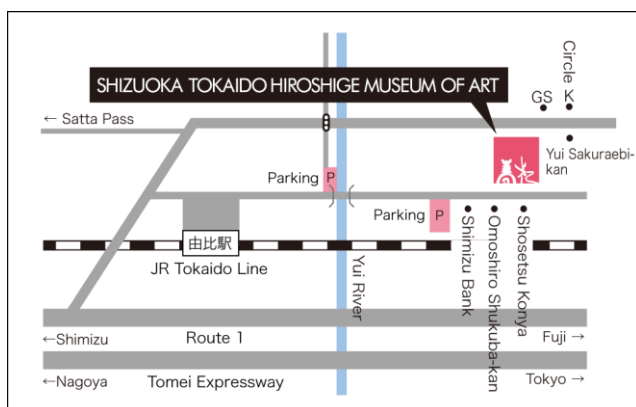
■ Adults: 510 (410) yen

■ University / High School Students: 300 (240) yen

■ Junior high students and younger: 120 (100) yen

* () indicates prices for groups of 20 or more * Persons with proof of disability and one accompanying person are admitted free of charge

* Shizuoka City residents, junior high students and younger, as well as Shizuoka City residents over 70 are admitted free of charge.



Access by train:

Take the JR Tokaido Line and get off at Yui Station. It is a 25-minute walk or 5-minute taxi ride from there.

Access by car:

There are 21 parking spaces at the museum (Yui Honjin Park Parking)

■ From Osaka, Nagoya area

Exit the Tomei Expressway at the Shimizu IC and it is 20-minutes by Route 1 from there.

■ From Tokyo, Yokohama area

Exit the Tomei Expressway at the Fuji IC and it is 25-minutes by Route 1 from there.

For more information on this exhibition and press inquiries

Tel 054-375-4454

Fax 054-375-5321

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