



Edo Lifestyle in Ukiyo-e

Second Exhibition: Reading the Words in Ukiyo-e

July 6 (Tue.) ~ September 12 (Sun.) 2021

Part1 July 6 (Tue.) ~ August 9 (Mon.)

Part2 August 11 (Wed.) ~ September 12 (Sun.)

Organizer: Shizuoka City, Shizuoka City Tokaido Hiroshige Museum of Art
Designated Manager: NPO Hexaproject

Outline

Ukiyo-e Hanga, which has developed as print art for the people of the Edo era, allows us to visually explore the life, culture, and trends of the time. This exhibition will put the spotlight on the “life” of Edo people including their work, daily life, and entertainment. Experience the life of Edo with Ukiyo-e.

HOURS

Hours: 9:00 ~ 17:00 (Last admission; 30mins. Before closing time)
Closed: Mondays (If it falls on a holiday, then the following Weekday)
Newyear holidays (12/27~1/4)

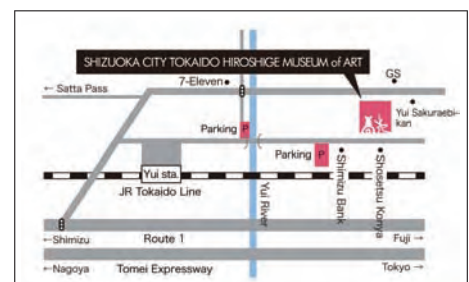
FEE

Adu Filts: 520 (410) yen
University / High School Students: 310 (250) yen
Junior high students and younger: 130 (100) yen

- * () indicates prices for groups of 20 or more
- * Persons with proof of disability and one accompanying person are admitted free of charge.
- * Shizuoka City residents, junior high students and younger, as well as Shizuoka City rents over 70 are admitted free of charge.

ACCESS

[Access by train]
Take the JR Tokaido Line and get off at Yui Station. It is a 25-minute walk or 5-minute taxi ride from there.
[Access by car]
There are 21 parking spaces at the museum (Yui Honjin Park Parking)



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

Exhibition hall Edo Lifestyle in Ukiyo-e

The Edo era is known for its peace, increase in productivity, and improvement in the transportation system that has resulted in change for the peoples' lives, as well as creating the foundation of Japanese culture we have today. Ukiyo-e Hanga, which developed as print for the people of the time, captures many aspects that the people were interested in such as daily life, culture, and trends. This exhibition will put focus on the "life" of the people including work, daily life, and entertainment. Experience the life of the Edo people through "Edo Lifestyle in Ukiyo-e."

Work Style

Street merchant selling products carried on a pole



Part2: Utagawa Hiroshige
Famous Places in the Eastern Capital "Fish Market at Nihonbashi Bridge"
Shizuoka City Tokaido Hiroshige Museum of Art Collection

Daily Life

Brushing teeth in the Edo era



Part1: Utagawa Hiroshige
Money Trees for Virtuous Women "Early Rising"
Shizuoka City Tokaido Hirishige Museum of Art Collection

Entertainment

Enjoying Kabuki



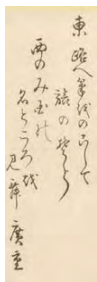
Part1: Utagawa Hiroshige
Famous Places in the Eastern Capital "Theater in Saruwaka-machi"
Shizuoka City Tokaido Hirishige Museum of Art Collection

Second Exhibition Reading the words in Ukiyo-e

Some Ukiyo-e pieces have text that explain the character and history of a figure, back story, as well as the origin of a location/famous sight as with a picture book. There are also pieces that are sponsored by *Kyōka-ren* (a group of *Kyōka* fans) and hence have *Kyōka* (comic tanka), which were created by participants of the group, in the piece. This exhibition will introduce pieces while focusing on the text inside Ukiyo-e. Please enjoy Ukiyo-e not only by looking at the pictures, but also by learning the lives of Edo people through reading the words.

Memorial Portrait of Utgawa Hiroshige

Hiroshige's farewell poem



Part2: Utagawa Toyokuni III
"Memorial Portrait of Utgawa Hiroshige"
Shizuoka City Tokaido Hiroshige Museum of Art Collection

The Tale of the Bamboo Cutter

The origin of Mount Fuji's name



Part1: Utagawa Hiroshige
Fifty-three Pairings for the Tōkaidō Road "Hara; The Take of the Bamboo Cutter"
Shizuoka City Tokaido Hiroshige Museum of Art Collection

Related Event

1. Workshop “Let’s Make Original Ukiyo-e Card with Transparent Paper!”

Join us for a workshop to make transparent Ukiyo-e cards using laminated sheets and Hiroshige’s “*Fifty-Three Stations of the Tōkaidō*”. Let’s make our own original Ukiyo-e cards combining transparent sheets in three different colors!

■ **DATE** **July 17 (Sat.) 10:30 ~ 11:30 / 14:00 ~ 15:00**

■ **ADMISSION** **330yen** *museum entrance fee is required

■ **REGISTRATION** Applications accepted by telephone
(054-375-4454) or through our website.
Space are limited to the first 5 people
(pre-registration recommended)



2. Gallery Talks by a Museum Curator

■ **DATE** **July 18 (Sun.) , August 22 (Sun.) 13:00 ~ 13:30**

■ **ADMISSION** **Free** *museum entrance fee is required

*Language: Japanese

*Meeting place is the entrance hall of the museum.

*No pre-registration needed; unlimited enrollment

*The event schedule is subject to change due to special circumstances. Please check the gallery website for de-tails.

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| 3. Utagawa Hiroshige | <i>Money Trees for Virtuous Women</i> "Early Rising"
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Edo Lifestyle in Ukiyo-e

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TO: Tokaido Hiroshige Museum of Art Press Desk

FAX.054-375-5321 E-mail: info@tokaido-hiroshige.jp

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